

H₂Oregon

Advertising and Payment Order

2026

A P U B L I C A T I O N O F T H E O R E G O N A S S O C I A T I O N O F W A T E R U T I L I T I E S

935 N. MAIN ST., INDEPENDENCE, OR 97351 • (503) 837-1212 • (503) 837-1213 • OFFICE@OAWU.NET

H₂Oregon is a publication of the Oregon Association of Water Utilities with a yearly distribution of over 7,500 with a reader pool of over 28,500. Our magazine is published quarterly in January, April, July, and October of each year. It is sent to all members of the Association, water and wastewater system personnel statewide and to every state affiliate in the United States. The January issue, which contains information about The Association's Annual Management and Technical Conference held in March, is sent to all water and wastewater systems in Oregon. Find all our issues at <https://oawu.net/news-resources/h2oregon-magazine/>

Please contact the OAWU office with any questions. (503) 837-1212.

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Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ e-mail: _____

Ad Size _____ Full Color Ad length: 1-year 3x 2x 1x

Ad duration: (Winter, Spring, Summer, Fall) from _____ to _____

Authorized by: _____ Date signed: _____

Total cost for ad: \$ _____ Check enclosed Credit Card (see below)

Invoice now. Invoice January 2025

Email completed form to office@oawu.net. If paying by credit card, please call the OAWU office for processing and receipt. (503) 837-1212

OAWU reserves the right to edit and/or refuse advertisements.

OAWU Advertisement Rates & Descriptions

Ad Size	One-time Rate	Full year Rate
BACK COVER or INSERT (IMAGE AREA APPROX. 8.375 X 8.5) Please call for availability	Member Rate = \$635 Non-Member Rate = \$795	Member Rate = \$2,530 Non-Member Rate = \$3,165
INSIDE FRONT OR BACK COVER (APPROX. 7.625 wide X 9.75 tall)	Member Rate = \$565 Non-Member Rate = \$705	Member Rate = \$2,230 Non-Member Rate = \$2,785
FULL PAGE (APPROX. 7.625 wide X 9.625 tall) (or 8.625 x 10.875 for full page with bleed, 1/2" type safely)	Member Rate = \$480 Non-Member Rate = \$600	Member Rate = \$1,900 Non-Member Rate = \$2,375
1/2 PAGE (APPROX. 7.625 wide X 4.75 tall)	Member Rate = \$255 Non-Member Rate = \$320	Member Rate = \$990 Non-Member Rate = \$1,240
1/4 PAGE (APPROX. 3.625 wide X 4.75 tall)	Member Rate = \$160 Non-Member Rate = \$200	Member Rate = \$635 Non-Member Rate = \$790
BUSINESS CARD -1/8 PAGE (APPROX. 3.265 wide X 2.25 tall)	Member Rate = \$70 Non-Member Rate = \$85	Member Rate = \$255 Non-Member Rate = \$320
CLASSIFIED-TYPE ADS FREE TO ALL MEMBERS Classified-type ad for a nonmember is \$150.	Member Rate = FREE Non-Member Rate = \$150	Full Year—Not available

Publication ad due dates

Winter 2026—December 6, 2025

Spring 2026 February 6, 2026

Summer 2026—May 4, 2026

Fall 2026—August 3, 2026

Publication mail dates

January 2, 2026

April 3, 2026

July 2, 2026

October 2, 2026

Advertisement Mechanicals

Additional charges for production services is quoted to advertisers in advance for film conversion to stated material specs, production proofs, design and typesetting.

File Formats Requirements

PDF high-resolution ad artwork in PDF format. PNG or TIFF formats acceptable. Original photos and art work. Questions contact the OAWU office at (503) 837-1212 or e-mail office@oawu.net.

Additional Advertising Information

Existing advertised space has first right of refusal.