



H2Oregon

Advertising and Payment Order 2020

A P U B L I C A T I O N O F T H E O R E G O N A S S O C I A T I O N O F W A T E R U T I L I T I E S

935 N. MAIN ST., INDEPENDENCE, OR 97351 • (503) 837-1212 • (503) 837-1213 • H2OREGON@OAWU.NET

H2Oregon is a publication of the Oregon Association of Water Utilities with a yearly distribution of over 7,500 with a reader pool of over 28,500. Our magazine is published quarterly in January, April, July, and October of each year and is sent to all members of the Association, water and wastewater system personnel statewide and to every state affiliate in the Nation. The January issue, which contains information about The Association's Annual Management and Technical Conference held in March, is sent to ALL water and wastewater systems in Oregon.

The 2020 rates have not increased this year for publishing the *H2Oregon* magazine. Please review the enclosed. If you have any questions, please contact the OAWU office at (503) 837-1212.

The *H2Oregon* advertising rate sheet lists file formats, ad sizes, publication and submittal dates.

PLEASE COMPLETE THE LOWER SECTION OF OUR ADVERTISING INSERTION ORDER AND EMAIL DIGITAL AD TO: H2OREGON@OAWU.NET, ATTENTION: MIKE COLLIER

OR PHYSICALLY MAIL TO: Oregon Association of Water Utilities
H2Oregon Advertising
935 N. Main St., Independence, OR 97351
Phone: (503) 837-1212

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Company _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ e-mail _____

Ad Size _____ Full Color B/W; Ad length 1-year; 3x; 2x, 1x

Ad duration (Jan-Winter, Apr-Spring, Jul-Summer, Oct:-Fall) from _____ to _____

Authorized by: _____ Date signed: _____

Total cost for ad: \$ _____ Check enclosed Credit Card (see below)

Invoice now. Invoice January 2020

If paying by credit card, please call the OAWU office for processing and receipt.

Email receipt to: _____

OAWU reserves the right to edit and/or refuse advertisements.

OAWU Member Advertisement Rates

Ad Size	One-time Rate for color ads	Full year Rate for color ads
BACK COVER or INSERT (IMAGE AREA APPROX. 8.375X8.5) Please call for availability	\$575.00	\$2,300.00
INSIDE FRONT OR BACK COVER (APPROX. 7.625X9.75)	\$510.00	\$2,025.00
FULL PAGE (APPROX. 7.625X9.75)	\$435.00	\$1,725.00
½ PAGE (APPROX. 7.625X4.75)	\$230.00	\$900.00
¼ PAGE (APPROX. 3.625X4.75)	\$145.00	\$575.00
BUSINESS CARD (APPROX. 3.625X2.25)	\$60.00	\$230.00
CLASSIFIED-TYPE ADS FREE TO ALL MEMBERS Classified-type ad for a nonmember is \$100.	FREE	N/A

Publication ad due dates

Winter 2020—December 16, 2019
 Spring 2020 February 5, 2020
 Summer 2020—May 4, 2020
 Fall 2020—August 6, 2020
 Winter 2021—November 19, 2020

Publication mail dates

January 5, 2020
 April 2, 2020
 July 2, 2020
 October 1, 2020
 January 4, 2021

Advertisement Mechanicals

Additional charges for production services will be quoted to advertisers in advance for film conversion to stated material specs, production proofs, design and typesetting.

File Formats

PDF (Minimum 300 DPI and 600 for line art), Quark, In-Design, EPS, JPEG, Original photos and art. If you have any questions about other file types, special needs or questions regarding file formats, please contact the OAWU office at (503) 837-1212 or e-mail h2oregon@oawu.net, Attention: Mike Collier

Additional Advertising Information

Existing advertised space has first right of refusal. New advertised space will be first come, first serve.

B/W ads will be 10% less than the chosen size color ad.

NON-MEMBERS: PLEASE ADD 25% TO THE RATES LISTED ABOVE.