



H2Oregon Advertising and Payment Order 2019

A P U B L I C A T I O N O F T H E O R E G O N A S S O C I A T I O N O F W A T E R U T I L I T I E S

935 N. MAIN ST., INDEPENDENCE, OR 97351 • (503) 837-1212 • (503) 837-1213 • H2OREGON@OAWU.NET

H2Oregon is a publication of the Oregon Association of Water Utilities with a yearly distribution of over 7,500 with a reader pool of over 27,000. Our magazine is published quarterly in January, April, July, and October of each year and is sent to all members of the Association, water and wastewater system personnel statewide and to every state affiliate in the Nation. The January issue, which contains information about The Association's Annual Management and Technical Conference held in March, is sent to ALL water and wastewater systems in Oregon.

The 2019 rates have not increased this year for publishing the *H2Oregon* magazine. Please review the enclosed. If you have any questions, please contact the OAWU office at (503) 837-1212.

The *H2Oregon* advertising rate sheet lists file formats, ad sizes, publication and submittal dates.

PLEASE COMPLETE THE LOWER SECTION OF OUR ADVERTISING INSERTION ORDER AND EMAIL DIGITAL AD TO: H2OREGON@OAWU.NET, ATTENTION: MIKE COLLIER

OR PHYSICALLY MAIL TO: Oregon Association of Water Utilities
H2Oregon Advertising
935 N. Main St., Independence, OR 97351
Phone: (503) 837-1212

.....
Company _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ e-mail _____

Ad Size _____ Full Color B/W; Ad length 1-year; 3x; 2x, 1x

Ad duration (Jan-Winter, Apr-Spring, Jul-Summer, Oct:-Fall) from _____ to _____

Authorized by: _____ Date signed: _____

Total cost for ad: \$ _____ Check enclosed Credit Card (see below)

Invoice now. Invoice January 2019

If paying by credit card, please call the OAWU office for processing and receipt.

Email receipt to: _____

OAWU Member Advertisement Rates

Ad Size	One-time Rate for color ads	Full year Rate for color ads
BACK COVER or INSERT (IMAGE AREA APPROX. 8.375X8.5) Please call for availability	\$575.00	\$2,300.00
INSIDE FRONT OR BACK COVER (APPROX. 7.625X9.75)	\$510.00	\$2,025.00
FULL PAGE (APPROX. 7.625X9.75)	\$435.00	\$1,725.00
½ PAGE (APPROX. 7.625X4.75)	\$230.00	\$900.00
¼ PAGE (APPROX. 3.625X4.75)	\$145.00	\$575.00
BUSINESS CARD (APPROX. 3.625X2.25)	\$60.00	\$230.00
CLASSIFIED-TYPE ADS FREE TO ALL MEMBERS Classified-type ad for a nonmember is \$100.	FREE	N/A

Publication ad due dates

Winter 2019—December 17, 2018
Spring 2019 February 6, 2019
Summer 2019—May 5, 2019
Fall 2019—August 7, 2019
Winter 2020—November 20, 2019

Publication mail dates

January 6, 2019
 April 3, 2019
 July 3, 2019
 October 2, 2019
 January 5, 2020

Advertisement Mechanicals

Additional charges for production services will be quoted to advertisers in advance for film conversion to stated material specs, production proofs, design and typesetting.

File Formats

PDF (Minimum 300 DPI and 600 for line art), Quark, In-Design, EPS, JPEG, Original photos and art. If you have any questions about other file types, special needs or questions regarding file formats, please contact the OAWU office at (503) 837-1212 or e-mail h2oregon@oawu.net, Attention: Mike Collier

Additional Advertising Information

Existing advertised space has first right of refusal. New advertised space will be first come, first serve.

B/W ads will be 10% less than the chosen size color ad.

NON-MEMBERS: PLEASE ADD 25% TO THE RATES LISTED ABOVE.