H2Oregon Advertising and Payment Order 2018

A Publication of the Oregon Association of Water Utilities

935 N. Main St., Independence, OR 97351 • (503) 837-1212 • (503) 837-1213 • H2oregon@oawu.net

H2Oregon is a publication of the Oregon Association of Water Utilities with a yearly distribution of over 7,500 with a reader pool of over 27,000. Our magazine is published quarterly in January, April, July, and October of each year and is sent to all members of the Association, water and wastewater system personnel statewide and to every state affiliate in the Nation. The January issue, which contains information about The Association's Annual Management and Technical Conference held in March, is sent to ALL water and wastewater systems in Oregon.

The 2018 rates have increased approximately 10% due to increases in production costs for publishing the *H_2Oregon* magazine. Please review the enclosed. If you have any questions, please contact the OAWU office at (503) 837-1212.

The *H_2Oregon* advertising rate sheet lists file formats, ad sizes, publication and submittal dates.

Please complete the lower section of our advertising insertion order and email digital ad to: h2oregon@oawu.net, attention: Mike Collier

Or physically mail to: Oregon Association of Water Utilities
H2Oregon Advertising
935 N. Main St., Independence, OR 97351
Phone: (503) 837-1212

Company _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ e-mail _____

Ad Size _____ ☐ Full Color ☐ B/W; Ad length ☐ 1-year; ☐ 3x; ☐ 2x, ☐ 1x

Ad duration (Jan-Winter, Apr-Spring, Jul-Summer, Oct:-Fall) from _____ to _____

Authorized by: _____ Date signed: _____

Total cost for ad: $ _____ ☐ Check enclosed ☐ Credit Card (see below)

If paying by credit card, please call the OAWU office for processing and receipt.

Cardholder Name: _____ Signature: _____

Card Billing address: _____

Email receipt to: _____

H_2Oregon Advertising Rates & Descriptions 2018

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OAWU Member Advertisement Rates

Ad Size	One-time Rate for color ads	Full year Rate for color ads
BACK COVER or INSERT (IMAGE AREA APPROX. 8.375X8.5) Please call for availability	$575.00	$2,300.00
INSIDE FRONT OR BACK COVER (APPROX. 7.625X9.75)	$510.00	$2,025.00
FULL PAGE (APPROX. 7.625X9.75)	$435.00	$1,725.00
½ PAGE (APPROX. 7.625X4.75)	$230.00	$900.00
¼ PAGE (APPROX. 3.625X4.75)	$145.00	$575.00
BUSINESS CARD (APPROX. 3.625X2.25)	$60.00	$230.00
CLASSIFIED-TYPE ADS FREE TO ALL MEMBERS Classified-type ad for a nonmember is $100.	FREE	N/A

Publication ad due dates	Publication mail dates
Winter 2018—November 21, 2017	January 6, 2018
Spring 2018 February 6, 2018	April 3, 2018
Summer 2018—May 5, 2018	July 3, 2018
Fall 2018—August 7, 2018	October 2, 2018
Winter 2019—November 20, 2018	January 5, 2019

Advertisement Mechanicals

Additional charges for production services will be quoted to advertisers in advance for film conversion to stated material specs, production proofs, design and typesetting.

File Formats

PDF (Minimum 300 DPI and 600 for line art), Quark, In-Design, EPS, JPEG, Original photos and art. If you have any questions about other file types, special needs or questions regarding file formats, please contact the OAWU office at (503) 837-1212 or e-mail h2oregon@oawu.net, Attention: Mike Collier

Additional Advertising Information

Existing advertised space has first right of refusal. New advertised space will be first come, first serve.

B/W ads will be 10% less than the chosen size color ad.

NON-MEMBERS: PLEASE ADD 25% TO THE RATES LISTED ABOVE.