



H₂Oregon - 2016

A P U B L I C A T I O N O F T H E O R E G O N A S S O C I A T I O N O F W A T E R U T I L I T I E S

935 N. MAIN ST., INDEPENDENCE, OR 97351 • (503) 837-1212 • (503) 837-1213 • H2OREGON@OAWU.NET

H₂Oregon is a publication of the Oregon Association of Water Utilities with a yearly distribution of over 7,500 with a reader pool of over 26,500. Our magazine is published quarterly in January, April, July, and October of each year and is sent to all members of the Association, water and wastewater system personnel statewide and to every state affiliate in the Nation. The January issue, which contains information about The Association's Annual Management and Technical Conference held in March, is sent to ALL water and wastewater systems in Oregon.

The 2016 rate sheet represents a 5% rate increase, the first since 2012, for advertising in the *H₂Oregon* publication. Please review the enclosed and if you have any questions, please contact the OAWU office at (503) 837-1212.

The *H₂Oregon* advertising rate sheet lists file formats, ad mechanicals, publication and submittal dates.

PLEASE COMPLETE THE LOWER SECTION OF OUR ADVERTISING INSERTION ORDER AND RETURN TO:

Oregon Association of Water Utilities
Attn. Mike Collier
935 N. Main St., Independence, OR 97351-
FAX: (503) 837-1213

Please send digital ad to: h2oregon@oawu.net Attention: Mike Collier

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Company _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ e-mail _____

Ad Size _____ Full Color B/W; Ad length 1-year; 3x; 2x, 1x

Ad duration (Jan: Winter, Apr:Spring, Jul:Summer, Oct:Fall) from _____ to _____

Authorized by: _____ Date signed: _____

Total cost for ad: \$ _____

Check enclosed Please invoice Charge my Visa MC AMEX

If paying by credit card, please call the OAWU office for processing and receipt.

Cardholder Name: _____ Signature: _____

Card Billing address: _____

OAWU Member Advertisement Rates

Ad Size	One-time Rate for color ads	Full year Rate for color ads
BACK COVER or INSERT (IMAGE AREA APPROX. 8.375X8.5) Please call for availability	\$525.00	\$2,100.00
INSIDE FRONT OR BACK COVER (APPROX. 7.625X9.75)	\$475.00	\$1,850.00
FULL PAGE (APPROX. 7.625X9.75)	\$400.00	\$1,575.00
½ PAGE (APPROX. 7.625X4.75)	\$220.00	\$840.00
¼ PAGE (APPROX. 3.625X4.75)	\$135.00	\$525.00
BUSINESS CARD (APPROX. 3.625X2.25)	\$55.00	\$210.00
CLASSIFIED-TYPE ADS FREE TO ALL MEMBERS Classified-type ad for a nonmember is \$50.	FREE	N/A

Additional Advertising Information

Existing advertised space has first right of refusal. New advertised space will be first come, first serve.
B/W ads will be 10% less than the chosen size color ad.
NONMEMBERS: PLEASE ADD 25% TO THE RATES LISTED ABOVE.

Description of quarterly publication

- Yearly distribution of 7,500 to ALL members, state water & wastewater systems, personnel, clerks, mayors, boards and state regulatory agencies, and legislators.
- Full color publication with black and white ads available
- Pages: 32-36

Publication ad due dates

Winter 2016—November 20, 2015
 Spring 2016—February 7, 2016
 Summer 2016—May 5, 2016
 Fall 2016—August 8, 2016
 Winter 2017—November 21, 2016

Publication mail dates

January 6, 2016
 April 1, 2016
 July 1, 2016
 October 1, 2016
 January 5, 2017

Advertisement Mechanicals

Additional charges for production services will be quoted to advertisers in advance for film conversion to stated material specs, production proofs, design and typesetting.

File Formats

PDF (Minimum 300 DPI and 600 for line art), Quark, In-Design, EPS, JPEG, Original photos and art. If you have any questions about other file types, special needs or questions regarding file formats, please contact the OAWU office at (503) 837-1212 or e-mail h2oregon@oawu.net, Attention: Mike Collier